

# KENYERLING RODRIGUEZ

## WEB DEVELOPER

### CONTACT

 (332) 207-5494  
 Kenpaorin@gmail.com  
 Brooklyn, NY

### EDUCATION

#### NEW YORK CITY COLLEGE OF TECHNOLOGY

Computer Information Systems

2024-2026

#### TECHNOLOGY ACADEMY

Ucamp By Utel University - Full Stack web Development

2023 - 2024

#### SELF-TRAINING

Udemy - HTML, CSS, JavaScript, SEO optimization, Google Ads, Figma, Photoshop, Illustrator

2021 - 2022

### SKILLS

HTML  
CSS  
JavaScript  
React.js  
NoSQL  
MongoDB  
mongoose  
SQL - Oracle  
Git  
Wordpress  
WooCommerce  
Elementor  
SEO Optimization  
Figma (Wireframing, Prototyping)  
Webflow

### LANGUAGE

Spanish - Native  
English - Fluent

### SUMMARY

I'm a Front End Developer with passion for building innovative solutions.

My expertise includes HTML, CSS, React, JavaScript, Bootstrap and Wordpress with some understanding of NoSQL, Node.js, ExpressJS, Firebase, MongoDB.

In my free time, I enjoy exercising, being outdoors, traveling, keeping up with the latest developments in technology, and experimenting new ways to improve my skills.

I'm excited for the opportunity to join a dynamic team that shares my passion for technology and creating outstanding user experiences

### EXPERIENCE

#### SENIOR WEB DEVELOPER

#### FRONT-END WEB DEVELOPER

Studiogen

September 2025 - Present

- Develop Website and Web Applications, ensuring seamless interaction across all screen sizes.
- Take end-to-end ownership of projects, leading each phase from research and planning to execution, launch, and continuous improvement.
- Use research and strategic thinking to transform business needs into functional, user-centered web solutions.
- Develop and customize websites using Elementor or Webflow, extending functionality with HTML, CSS, and JavaScript when required.
- Create and maintain custom HTML email templates
- Adapt efficiently to different builders, tools, and environments while maintaining performance and design integrity.
- Organize and track projects using ClickUp, optimizing workflows, timelines, and delivery efficiency.

[github.com/KenPaolaRod](https://github.com/KenPaolaRod) 

[linkedin.com/in/kenyerling-rodriguez/](https://linkedin.com/in/kenyerling-rodriguez/) 

[behance.net/kenrincon2000](https://behance.net/kenrincon2000) 

[kenpaola.com](https://kenpaola.com) 

## FRONT-END DEVELOPER

### WEB DESIGNER INTERN

GRO

August 2024 - December 2024

- Design and develop websites with a Mobile-First approach, ensuring an optimal experience on all devices.
- Create prototypes and wireframes in Figma to enhance usability and user experience.
- Design graphics and visual content using Canva for websites
- Develop and customize websites in WordPress and Elementor, incorporating HTML, CSS, and JavaScript as needed.
- Implement semantic best practices and SEO optimization to improve indexing and website performance.
- Manage and organize projects using Monday to optimize workflows and timelines.

## WEB MASTER

medellinrealestate.com.co

2022 - 2023

- Website Design, Development, and Optimization
- Website Maintenance
- Google Ads Management
- Google Analytics
- Implementing Google Tag Manager for tracking clicks on the contact form submit button and WhatsApp button

## FREELANCER WEB DEVELOPER

2022 - 2022

- Designed and built user-friendly websites using Figma, HTML, CSS, and JavaScript, while implementing keyword optimization and on-page SEO for excellent page load speed.

## FREELANCER WEB DEVELOPER - WEB DESIGNER

2024 - 2024

- Web Design and Development (Figma, HTML, CSS, JavaScript, React, WordPress, Beaver Builder)
- Design and develop engaging and user-friendly websites using a variety of tools and frameworks.
- Craft responsive and cross-browser compatible websites that work seamlessly across all devices.
- Optimize websites for search engines to improve visibility and organic traffic.
- Implement performance enhancements to ensure fast loading times and a smooth user experience.
- Logo and Banner Design (Canva, Adobe Illustrator)
- Create visually appealing and memorable logos that represent brand identity effectively.
- Design eye-catching banners for various marketing campaigns and advertising purposes.

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